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FOR IMMEDIATE RELEASE

Centerline Technologies LLC, a leader in the Pavement Markings Industry, located in Victoria, Texas, today announced the acquisition of the assets of Flasher Equipment Company of San Antonio, Texas.

Founded in 1956, Flasher Equipment Company has a long and distinguished history as a leader in Pavement Markings, Traffic Control, Safety, Road Signs and related products and services in Texas and beyond.

“Centerline Technologies is excited to acquire the assets of Flasher Equipment, a legacy in our industry that’s been a leader for over half a century,” said Waylan Brannan III, Chairman of Centerline Technologies LLC. “We see growth opportunities to expand each other’s product offerings and customer base, and leverage the capabilities of our workforces, who get the job done safely and with the utmost quality everyday.”

“This is a natural progression for Flasher Equipment and a unique opportunity to build the next chapter for our company, customers and employees. It also advances the overall long-term vision Herb Gruen had for the company,” added Peter N. Susca, President of Flasher Equipment.

The company will continue to operate as a division of Centerline Technologies LLC, and retain its headquarters in San Antonio.

About Centerline Technologies LLC

Founded in 2018 in Victoria, Texas, by industry veterans Waylan Brannan III and William Hartley, Centerline Technologies LLC has grown rapidly into one of the leading Pavement Marking companies in Texas, focusing primarily on TXDOT projects across the state. Centered around the core values of Promoting Teamwork, Positive Work Culture, and Fostering Careers, Centerline Technologies has built a workforce focused on getting the job done on time and in budget, with safety and innovation.

About Flasher Equipment Company

Founded in 1956 by Frank Gruen, and soon joined by his son Herbert (Herbie) in 1960, Flasher began as a traffic control and barricade business in San Antonio and quickly grew in size and adding new services, becoming a leader in the industry and a fixture in the San Antonio business community. Herbie led Flasher through decades of growth and innovation, including work in Washington DC on the Federal Highway Bill and receiving the ATSSA Industry Achievement Award in 2015, in recognition of his contributions in the Roadway Safety Industry. Anchored in San Antonio, today Flasher covers a range of services including traffic control, pavement markings and supplies, special events, sign manufacturing and installation, and road safety products and services.

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